

**Event Contacts**

| Name            | Company / Position            | Phone                    |
|-----------------|-------------------------------|--------------------------|
| Marko Gluscevic | Melbourne Victory             | 0417 747 330             |
| Toby Roberts    | Melbourne Victory             | 0418 301 466             |
| Edwina German   | Max Events                    | 0406 400 433             |
| Name            | Company / Position            | Phone                    |
| Sabina Kapelan  | Crown Melbourne               | (03) 9292 5365           |
|                 | Crown Melbourne Duty Phone    | 9292 8547 / 0411 254 352 |
|                 | Encore                        | 9292 7471                |
| Name            | Company / Position            | Phone                    |
| Jodi Lee        | MC                            | 0419 610 630             |
| Michael Roberts | Keynote Interview / Roving MC | 0413 876 699             |
| Jimmy Hatz      | Auctioneers                   | 0418 310 855             |
| Anita Milas     | Photographer                  | 0422 417 079             |
| Ivana Ilic      | Singer                        | 0410 562 455             |
| Evangeline      | Violinist                     | 0402 343 370             |

**SETUP - Palladium at Crown**

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| <p><b>Set up requirements</b></p> | <p><b><u>MAX EVENTS</u></b></p> <p><b>Entry:</b></p> <ul style="list-style-type: none"> <li>- 2 x Victory Frames</li> <li>- 3 x VIB Stretch Frames</li> </ul> <p><b>Stage:</b></p> <ul style="list-style-type: none"> <li>- 1 x VIB Lectern Sign</li> <li>- 1 x AGL Lectern Strip</li> </ul> <p><b>Table:</b></p> <ul style="list-style-type: none"> <li>- Centrepieces</li> <li>- Raffle / Auction Signs</li> <li>- AGL sign</li> <li>- Business table signs</li> <li>- Place cards for key tables</li> </ul> <p><b>AV:</b></p> <ul style="list-style-type: none"> <li>- Music stings on iPad – backed up to USB/Hard drive</li> <li>- Background music on USB</li> <li>- Powerpoint slides on Hard drive</li> <li>- Vision packages on Hard Drive</li> </ul> <p><b>Operations:</b></p> <ul style="list-style-type: none"> <li>- Prize vouchers – Raffles, Live Auction</li> <li>- Auction bid sheets and confirmation letters</li> <li>- Event folders and guest lists</li> <li>- Event box</li> <li>- Extra place cards and label machine</li> <li>- Gifts for Panellists (Wine)</li> <li>- Gift for inaugural members (TBC)</li> </ul> <p><b><u>CROWN</u></b></p> <p><b>Foyer:</b></p> <ul style="list-style-type: none"> <li>- 8 x full trestles with linen for Silent Auction Display</li> </ul> |
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|  | <p><b>Stage:</b><br/> - 1 x High table / plinth next to lectern with glasses of water &amp; jug</p> <p><b>Side of Stage:</b><br/> - 2 x Tub Chairs for Interviews<br/> - 1 x Coffee Table for Interview with water</p> <p><b>Tables:</b><br/> - Table numbers<br/> - Menus<br/> - Pens</p> <p><b>AV:</b><br/> - 2 x Victory Gobos (Encore)</p> <p><b>Operations:</b><br/> - 9 x Ice Buckets for Business Card Draw &amp; Raffle Sales<br/> - 2 x Large Bowls for Raffle</p> |
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| WHO                 | POSITION        | ROLE                                                                                                                                                                                                                                                 |
|---------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Marissa/Edwina      | Overall / Crown | MC Briefing<br>Crown on service times and all venue related items                                                                                                                                                                                    |
| Hudson              | AV              | AV<br>Entertainment / Speakers                                                                                                                                                                                                                       |
| Marissa/Olivia      | Floor Manager   | VIP Warnings<br>Collect details of auction winners etc<br>Help with finding guests for roving mic                                                                                                                                                    |
| Dan                 | Stage Manager   | Ensure MC is on stage when required<br>Ensure all raffle & auction items are back of house as required<br>Ensure hosts and gifts are back of house as required<br>Liaise with entertainment / speakers & ensure they are back of house when required |
| Olivia/Taylah/Elena | Hosts           | Guest Arrivals / Table Allocations<br>Contact for Hosts<br>Ensure everything is back of house as required for stage manager – Auction Items, Gifts, Business Card Bucket and hosts when required                                                     |

| KEY |            |
|-----|------------|
|     | Max Events |
|     | Venue      |
|     | AV         |

| RUN SHEET – Palladium at Crown |                                                                             |
|--------------------------------|-----------------------------------------------------------------------------|
| TIME                           | ACTIVITY                                                                    |
| 8.00am                         | Max Events staff arrive at loading dock for event setup                     |
| 8.30am                         | Max Events staff arrive at Palladium for Event Setup (refer setup register) |
| 9.30am                         | <b>BUMP IN:</b><br>Subaru//Pyro//Bar                                        |

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| <b>10.00am</b>           | <b>AV</b> – Hudson to run through show with Encore and test content                                                                                                                                                                                                                               |
| <b>10.30am – 12.00pm</b> | <b>Sound Check / Rehearsals</b><br><i>10.30am – 11.15am Ivana/Evie</i><br><i>11.15am – 11.30am Autocue and John Dovaston</i>                                                                                                                                                                      |
| <b>10.30am</b>           | Hosts arrive for briefing:<br>Styling Australia – 8 x Hosts                                                                                                                                                                                                                                       |
| <b>11.00am</b>           | <b>Hudson, Dan and Edwina</b> – Jodi Lee & Michael Roberts arrive for briefing and sound check                                                                                                                                                                                                    |
| <b>11.10am</b>           | Hosts in position for guest arrival                                                                                                                                                                                                                                                               |
| <b>11.10am</b>           | Crown on standby with beverages                                                                                                                                                                                                                                                                   |
| <b>11.15am</b>           | <b>Networking in the foyer commences</b><br>- Drinks available                                                                                                                                                                                                                                    |
| <b>11.45am</b>           | <b>Entrée served –</b><br><i>Charred tiger prawn, green papaya, green beans, cherry tomato, asian herbs, Nam Jim dressing</i>                                                                                                                                                                     |
| <b>11.45am</b>           | <b>Doors Open</b>                                                                                                                                                                                                                                                                                 |
| <b>11.45am</b>           | <b>AV</b> - BGM & Scroll between Holding / Raffle / Silent Auction Slides                                                                                                                                                                                                                         |
| <b>11.45am</b>           | <b>Crown</b> – Staff at doors with trays of drinks for guest arrival                                                                                                                                                                                                                              |
| <b>12.00pm</b>           | <b>Victory in Business Grand Final Luncheon official start time</b>                                                                                                                                                                                                                               |
| <b>12.15pm</b>           | <b>Marissa</b> – Collect performers and take backstage                                                                                                                                                                                                                                            |
| <b>12.15pm</b>           | <b>Dan</b> – 5-minute warning for MC / take backstage                                                                                                                                                                                                                                             |
| <b>12.20pm</b>           | <b>Jodi Lee (from lectern)</b><br><br>Good afternoon everybody - welcome to the Victory in Business Grand Final Luncheon proudly presented by AGL.<br><br>Please take your seats as we prepare to commence this afternoon’s formalities.                                                          |
| <b>12.25pm</b>           | <b>Jodi Lee (from lectern)</b><br><br>Good afternoon everybody, welcome to the Victory in Business Grand Final Luncheon proudly presented by AGL.<br><br>Please take your seats as we get today’s luncheon underway with our opening performance!<br><br>Please welcome to the stage, Ivana Ilic. |
| <b>12.25pm</b>           | <b>AV</b> – Camera to screen<br>Backing tracks:<br>Ooh La La<br>Diamonds                                                                                                                                                                                                                          |

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| 12.25pm | <p><b>IVANA PERFORMS</b></p> <p><b>AV</b> – Stage Lighting Effects</p> <p><b>Pyro</b> – Cold sparks on standby during Diamonds</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 12.30pm | <b>Olivia</b> – 1 x host near front of stage to usher guests on and off stage                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 12.32pm | <b>AV</b> – Camera to screen                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 12.32pm | <p><b>Jodi Lee (from lectern)</b></p> <p><b>AV</b> – Super Jodi Lee</p> <p>Good afternoon everybody and welcome to the Victory in Business Grand Final Luncheon proudly presented by AGL. Thank you to Ivana and welcome back to the Palladium!</p> <p>We begin today by acknowledging the Traditional Custodians of the land on which we meet today and pay our respects to their Elders past and present. We extend that respect to Aboriginal and Torres Strait Islander peoples here today.</p> <p>We have a VERY exciting event ahead of us and a VERY exciting day tomorrow! A huge congratulations to our Club, Melbourne Victory on making the A-League Grand Final against the Central Coast Mariners.</p> <p><b>*further ad-lib as required*</b></p> <p><u>Official Welcome:</u><br/>         We begin with some official welcomes...</p> <ul style="list-style-type: none"> <li>• Melbourne Victory Football Club Chairman, <u>John Dovaston</u> and Directors</li> <li>• Naming rights partner for Victory in Business, AGL represented by GM – Sales, <u>Mel Laing</u>.</li> </ul> <p>Proudly Australian for more than 186 years, AGL supplies around 4.3 million energy and telecommunications customer services. AGL is committed to providing their customers simple, fair and accessible essential services as they decarbonise and electrify the way they live, move and work.</p> <p><b>AV</b> – Principal Partner Slide displayed on screen</p> <p><u>Principal Partner:</u></p> <p>We welcome our principal partner exclusively for the finals here this evening, AIA, represented by CEO and Managing Director, <u>Damien Mu</u>.</p> <p><b>AV</b> – Major Partner Slide displayed on screen.</p> <p><u>Major Partners:</u></p> <ul style="list-style-type: none"> <li>• La Ionica, represented by Founder, <u>Sam Cuteri</u></li> <li>• KFC, represented by Group Managing Director, <u>Spiro Dimas</u></li> <li>• Transport Accident Commission - TAC</li> </ul> |

Melbourne Victory along with its partner, the TAC, ask you to make the decision now for this afternoon. If you plan on driving, please do not drink. And if you're planning on drinking, please find an alternate way home.

- **Checkpoint Building Surveyors, represented by TBC**
- Macron, represented by Managing Director Macron Victoria, Giacomo Carulli.
- Mate
- Subaru Melbourne, represented by Franchise Director, Mark Kennedy.

**AV – VIB Media Partner**

We would also like to welcome our official Media Partner of Victory in Business, **SEN**, represented by **Group Commercial Director, Bryan Beckham**. Sports Entertainment Network is a dynamic sports and entertainment business. We connect brands with fans across multiple platforms including radio, television, digital, print, stadium and events.

**AV – Premier Partners Slide & Associate Partners Slide displayed on screen (2 x slides)**

On behalf of Melbourne Victory, we would also like to acknowledge our Premier and Associate partners for their ongoing support, as displayed on the screens now.

**AV – VIB members slides (VIB Gold, then VIB Members & Connect slides) followed by Camera to Screen**

We acknowledge all of our Victory in Business members as shown on the screens. What a fantastic VIB network we have, it's so great to see this room so full. We thank each and every one of you for your ongoing and loyal support.

*\*adlib about how good the room looks, great to see so many members on the screen etc\**

VIPs – **HOLD APPLAUSE**

- Treasurer, Minister for Industrial Relations and Minister for Economic Growth, Australian Labor Party – Tim Pallas MP
- Shadow Special Minister of State, Shadow Minister for Employment and Industrial Relations, Liberal Party – The Hon. David Hodgett
- Shadow Minister for Tourism, Sport and Events and Shadow Minister for Youth, Liberal Party – Sam Groth MP
- Shadow Minister for Women, for the Prevention of Family Violence, for Small Business and for WorkCover and the TAC, Liberal Party – Cindy McLeish MP
- Shadow Minister for Home Ownership and Housing Affordability and Shadow Minister for Outer Suburban Growth, Liberal Party – Evan Mulholland MP
- Parliamentary Secretary for Climate Action, Victorian Government – Sheena Watt MP
- Former Premier of Victoria – The Hon. Ted Baillieu AO
- Chair of the APL – The Hon. Stephen Conroy
- Commissioner, APL – Nick Garcia
- Chief Commercial Officer, APL – Ned Negus
- 4 time Olympic Gold Medallist, Former Politician and one of today's guest speakers – Dawn Fraser AC MBE
- Chairman, Australian Hall of Fame, Olympic Bronze Medallist and also one of today's guest speakers – John Bertrand AO
- CEO, Australian Hall of Fame – Adrienne Sarkozy
- Chair, Melbourne & Olympic Parks – Patrick Flannigan AM

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|                       | <ul style="list-style-type: none"> <li>• Director of Venues, Melbourne &amp; Olympic Parks – <u>Danielle Bleazby</u></li> <li>• Commissioner, NBL – <u>Jeremy Loeliger</u></li> <li>• Chief Corporate &amp; Governance Officer, NBL – <u>Lauren Blecher</u></li> <li>• CEO, Football Victoria – <u>Chris Pehlivanis</u></li> <li>• Executive Chairman, PFD Foods – <u>Richard Smith</u></li> <li>• COO, Snackbrands Australia – <u>Greg O'Rourke</u></li> <li>• CEO, Cora – <u>Ian Robson</u></li> <li>• Commercial Director and Managing Editor, NewsCorp Australia – <u>Tom Salom</u></li> <li>• Honorary Secretary, Consular Corps Melbourne – <u>Andrew Mendelawitz</u></li> <li>• Chief Sales Officer, Network Ten – <u>Rod Prosser</u></li> <li>• Our former and longest standing Chairman – <u>Anthony Di Pietro</u></li> <li>• Chef and restaurateur – <u>George Calombaris</u></li> <li>• Former Socceros – <u>Gary Cole and Jimmy Rooney</u></li> </ul> <p>Welcome to you all, please give them a round of applause!</p> <p>It is now with great pleasure that I welcome to the stage, Melbourne Victory Chairman <u>John Dovaston</u>, as John comes to the stage please turn your attention to the screens.</p> |
| <p><b>12.37pm</b></p> | <p><b>AV</b> – VIB Video – Chairman Hype (2 min 20 sec) then return to holding slide<br/> <b>AV</b> – Super Chairman</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <p><b>12.37pm</b></p> | <p><b>Dan</b> – Host on standby with AGL jersey to present to Mel<br/> <b>Olivia</b> – Bring Mel Laing back stage</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p><b>12.39pm</b></p> | <p><i>Out of Video Jodi to re-welcome, Melbourne Victory Chairman, John Dovaston</i></p> <p><i>Official Chairman's Welcome – John Dovaston, Chairman of Melbourne Victory (7-8 Minutes)</i></p> <ul style="list-style-type: none"> <li>- John to announce new AGL partnership and welcome Mel Laing to the stage</li> <li>- <b>AV – AGL x VIB lock up on screen as partnership is announced</b></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <p><b>12.40pm</b></p> | <p><b>Marissa/Edwina/Olivia</b> – Take inaugural members front side of stage</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <p><b>12.45pm</b></p> | <p><b>AV</b> – Inaugural member slides on standby</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p><b>12.47pm</b></p> | <p><b>INAUGURAL MEMBER PRES</b></p> <p><b>Jodi Lee (from lectern)</b><br/> Thank you John and thank you to Mel and the whole team at AGL!</p> <p>It is now time for a very special presentation.</p> <p>So many of you here today have been a part of our Victory in Business network since the inception and today, we celebrate you.</p> <p>Please join me in acknowledging our inaugural members of the Victory in Business network – these members have been involved since the beginning and we're so grateful for the continued support.</p> <p>Please welcome to the stage –</p> <p><b>Host – give gift as name announced</b></p> <p><b>ASTA</b> represented by Commercial Manager – <u>Nick Christo</u></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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|         | <p><b>Barry Plant</b> represented by Director – <u>James Hatzimoisis</u></p> <p><b>Checkpoint Building Surveyors</b> represented by</p> <p><b>Coach Nick Business Coaching</b> represented by Managing Director – <u>Nick Ikonomou</u></p> <p><b>Crawfords Group</b> represented by TBC</p> <p><b>Crown Melbourne</b> represented by Director of Sales – <u>Melissa de Baize</u></p> <p><b>CVA Property Consultants</b> represented by Managing Director - <u>Ian Angelico</u></p> <p><b>Dulux</b> represented by Regional Territory Manager – <u>Mus Erkul</u></p> <p><b>KFC</b> represented by Group Managing Director, <u>Spiro Dimas</u></p> <p><b>La Ionica</b> represented by Founder – <u>Sam Cuteri</u></p> <p><b>Metricon</b> represented by <u>Glenda Biasin</u></p> <p><b>Nunawading Hyundai</b> represented by Managing Director – <u>Musti Erikozu</u></p> <p><b>Premier Fresh Australia</b> represented by Group CEO – <u>Anthony Di Pietro</u></p> <p>Thank you to all of you!</p> <p><b>AV – Inaugural Members Slide</b></p> <p>We'd also like to acknowledge our 10 year and 5 year milestone members.</p> <p><b>AV – 10 year Members Slide</b><br/><i>Into</i></p> <p><b>AV – 5 year Members Slide</b></p> <p>A huge thank you for your support of Melbourne Victory and the VIB network.</p> |
| 12:55pm | <p><b>AV – Raffle, Business Card Draw and Silent Auction Slides on standby</b><br/><b>AV – Evie LIVE on standby</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 12.55pm | <p><b>Marissa – Bring Evie backstage</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 12.55pm | <p><b>Jodi Lee (from lectern)</b></p> <p><b>AV – Raffle Slide</b></p> <p><b>Raffle</b><br/>Today we are running a raffle with the following prizes:</p> <p><b>1<sup>st</sup> Prize:</b> Accom + dining package for 2 guests - Deluxe Room at Crown Towers, dinner at Silks to the value of \$500, breakfast for 2 at Conservatory and valet parking</p> <p><b>2<sup>nd</sup> Prize:</b> Dinner at Pincho Disco, up to \$500</p> <p><b>3<sup>rd</sup> Prize:</b> Sa1nt - \$500 Store Voucher SA1NT Running Kit</p> <p><b>4<sup>th</sup> Prize:</b> Dinner for 4 at George on Collins, up to \$400</p> <p><b>5<sup>th</sup> Prize:</b> \$140 Organic Fusion Facial Gift Card – Endota Spa</p> <p><b>6<sup>th</sup> Prize:</b> Melbourne Victory Team Signed Ball</p> <p>Tickets are \$20 each.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

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|        | <p><b>AV – Business Card draw slide (1 x slide)</b></p> <p><b>Business Card Draw</b></p> <p>Thanks to AGL, we are running a digital business card draw today for your chance to win a Signed and Framed 2023/24 Team Jersey! You'll see the flyer details on your table so scan the QR code for your chance to win!</p> <p><b>AV – Silent Auction Slide</b></p> <p><b>Silent Auction</b></p> <p>We have a Silent Auction taking place today. All the Auction items are on display out in the foyer, there are a great range of experiences, vouchers, rare and popular signed memorabilia items.</p> <p>Make sure you head out here in the breaks at take a look, bidding closes at <b>2:30pm</b>.</p> <p><b>AV – WIFI Slide</b></p> <p>Today, the Silent Auction AND the raffle are being run digitally so please visit <a href="http://victoryevents.com.au">victoryevents.com.au</a> to place a bid on the silent auction or purchase raffle tickets. Please make use of the Victory in Business WIFI to bid.</p> <p>Bids and sales will close at <b>2.30pm</b> so make sure you place your bids before then - the hosts will be around to your tables during the break to help you with raffle sales and auction bidding.</p> |
| 1.00pm | <p><b>Jodi Lee –</b></p> <p>As we head in to a short break, you are all very familiar with our next performer.</p> <p>Please welcome to the stage, Evangeline!</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 1.00pm | <p><b>Evie – Performance (2 x songs)</b><br/>Freed from Desire<br/>Seven Nation Army</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1.00pm | <p><b>AV – Evie LIVE</b><br/><b>AV – Scroll between Holding / Raffle / Silent Auction Slides</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 1.00pm | <p>Crown – clear entree<br/>[15 Minute Break]</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 1.00pm | <p><b>Olivia – Hosts go to tables to assist with raffle sales / auction bidding</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 1.00pm | <p><b>Dan – Set stage for Interview:</b></p> <ul style="list-style-type: none"> <li>- 1 x Moderator Chair</li> <li>- 1 x Coffee Tables with water</li> <li>- 2 x Panel Chairs</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1.05pm | <p><b>AV – Set handheld mics during break (x3)</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 1.10pm | <p><b>Marissa/Edwina – Dawn Fraser, John Bertrand and Michael Roberts Backstage</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 1.10pm | <p><b>Dan – Jodi backstage</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |



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| <b>1.15pm</b> | <p><b>Jodi Lee (from lectern)</b></p> <p>Welcome back everyone!</p> <p>It is now time to welcome our very special guests here this afternoon, two people who, on the verge of a Grand Final can talk to us all about success and what it means and what the mindset is, leading into such a big game or performance....</p> <p>With that in mind, firstly, we welcome Dawn Fraser, an iconic figure in Australian sports history. Dawn is a former competitive swimmer, widely regarded as one of the greatest female swimmers of all time. She made her mark on the international stage with her remarkable swimming prowess, winning numerous Olympic medals throughout her career, including multiple golds. Her achievements not only earned her accolades but also paved the way for future generations of female athletes.</p> <p>Joining Dawn is John Bertrand, another esteemed figure in Australian sports, particularly in the realm of sailing. Bertrand is renowned for his significant contributions to the sport of yachting where he famously skippered Australia II to victory in the America's Cup in 1983, breaking the United States' 132-year winning streak and capturing the imagination of the nation. Bertrand's strategic prowess and leadership on the water have solidified his legacy as one of Australia's most celebrated sailors.</p> <p>Please welcome to the stage, Dawn Fraser, John Bertrand and Michael Roberts who will be conducting the interview.</p> |
| <b>1.15pm</b> | <p><b>Keynote Interview (25mins)</b></p> <p>Dawn Fraser<br/>John Bertrand<br/>Michael Roberts</p> <p><b>*Super – Dawn Fraser + John Bertrand*</b><br/><b>*Super – Michael Roberts*</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>1:30pm</b> | <b>Olivia – 1 x Host Side of Stage with gifts</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>1.40pm</b> | <p><b>Crown</b> – service staff to commence main meal service from the back of the room if there is still presentations on stage and then serve the head table as soon as formalities have ceased</p> <p><b>Main Course served –</b><br/><i>Rosemary marinated Wagyu beef rump, parsnip mash, broccolini, green peppercorn sauce</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>1.40pm</b> | <p><b>Jodi Lee (from lectern)</b></p> <p>Thanks Robbo, Dawn and John!</p> <p>We'll now take a break for mains and be back with more soon, please remember to purchase your raffle tickets and bid on the silent auction by visiting <b>victoryevents.com.au</b>.</p> <p>We also have some amazing auction items in our Live Auction a little bit later. These will be rotating on the screens so make sure you take a look. This includes a brand new Subaru, an SEN advertising package and a fully catered corporate suite to the Kid Laro</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

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|               | concert in October.<br><br>Enjoy your mains!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>1.40pm</b> | <b>AV – BGM + Vision scroll between Holding / Raffle / Silent Auction Slides</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>1.40pm</b> | <b>Mains break – 30mins</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>2.00pm</b> | <b>AV – Roving camera and mic ready on the floor</b><br><b>AV – AGL video on standby</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>2.05pm</b> | <b>Marissa – Send Jimmy Hatz &amp; Harry K backstage</b><br><b>Marissa / Weens – Get set for auction with bid sheets and vouchers</b><br><b>Olivia – 8 x hosts around the room as spotters</b><br><b>Olivia/Taylah/Elena – Front of stage to run bid sheets</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>2.05pm</b> | <b>Jodi Lee (from lectern)</b><br><br>Welcome back everybody – hope you enjoyed your mains!<br><br>We'll now re-commence proceedings. A quick reminder the Silent Auction and Raffle will close very soon at 2.30pm so please get your orders and bids in now at <a href="http://victoryevents.com.au">victoryevents.com.au</a> !<br><br>Our Chairman, John Dovaston announced our new partnership with AGL. We'd now like you to all cast your eyes to the screen for a highlights package of our partnership with AGL.<br><br><b>*AV – AGL 10 YEARS VIDEO – 51secs</b><br><br>It's now time to welcome back Michael Roberts who has a very special guest down on the floor.<br><br>Robbo, who have you found down there?                           |
| <b>2:07pm</b> | <b>Marissa – Standing by with Mel Laing</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>2:07pm</b> | <b>Michael Roberts (on floor) 5 minutes</b><br><br>Thanks Jodi!<br><br><b>AV – Super Mel Laing</b><br><br><b>Mel Laing –</b><br>Thanks for joining us Mel and thank you to AGL for your continued support and new partnership!<br><br><ul style="list-style-type: none"> <li>• What is your favourite part of being in the Victory Family?</li> <li>• Do you have any special moments from the last 10 years?</li> </ul> <b>AV – Super Damien Mu</b><br><br><b>Damien Mu –</b><br>I have CEO and Managing Director of AIA, Damien Mu with me. Damien, AIA <b>is</b> our Principal Partner for this final series.<br><br><ul style="list-style-type: none"> <li>• Tell us how the Melbourne Victory partnership aligns with AIA's purpose?</li> </ul> |

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|                      | <ul style="list-style-type: none"> <li>• As part of Melbourne’s week of football, AIA is also sponsoring Tottenham Hotspur FC Australian visit and events, tell us about the week?</li> <li>• What can we all do as the business community, to be part of AIA’s movement towards healthier, longer, better lives?</li> </ul> <p><b>AV – Super Carl Valeri</b></p> <p><b>Carl Valeri –</b><br/>Welcome Carl!</p> <ul style="list-style-type: none"> <li>• You have been involved in Grand Final week before – can you give us some insight into how the team would be preparing?</li> <li>• What is the most exciting thing about Grand Final week?</li> <li>• You’ll be involved in the trophy walk out pre game and hopefully we see you out there presenting the trophy to the team at the end of the game.</li> </ul> <p>Back to you, Jodi!</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <p><b>2:12pm</b></p> | <p><b>AV – Barry Plant TVC on standby</b><br/><b>AV – Auction Slides on standby</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <p><b>2.12pm</b></p> | <p><b>Jodi Lee (from lectern):</b></p> <p>Thanks Robbo!</p> <p>Another quick reminder the Silent Auction and Raffle will close very soon at 2.30pm so please get your orders and bids in now at <a href="http://victoryevents.com.au">victoryevents.com.au</a>!</p> <p><b>AV – Super for website</b></p> <p><b><u>AUCTION</u></b></p> <p>Speaking of Auctions, it’s now time for our live auction proudly sponsored by Barry Plant Real Estate, we’d like to welcome James Hatzimoisis and Harry Kontossis from Barry Plant to the stage to assist with the auction.</p> <p>As Jimmy and Harry come to stage please <u>turn your attention to the screens for a message from Barry Plant.</u></p> <p><b>AV – Barry Plant TVC (30 secs)</b></p> <p><i>[Jodi to run through the benefits of each item and Jimmy/Harry to run the auction]</i></p> <p><b>AV – Slide for each auction item</b><br/><b>AV – House lights on full for auction</b></p> <p><b><u>SUBARU BRZ</u></b><br/><u>Thanks to our major partner, Subaru, we have a Subaru BRZ Automatic with a 3-year service plan.</u><br/><u>(Valued at \$46,904 driveaway)</u></p> <p><b><u>SEN Advertising Package</u></b><br/>Thanks to our new VIB Media Partner, we have a \$10,000 SEN Media Advertising Package which can be used across radio, digital and print!</p> |

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|               | <p><i>(Valued at \$10,000)</i></p> <p><b>Fully Catered Corporate Suite at Kid Laroi</b><br/>We have a fully catered corporate suite to the Kid Laroi concert at our home, AAMI Park this October.<br/><i>(Valued at \$7,000 – Reserve \$6,300)</i></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>2.30pm</b> | <p><b>Marissa</b> – Ensure raffle is ready to be drawn and business card draw<br/><b>Olivia</b> – Have raffle prizes at front of stage and ready to take details of winners</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>2.30pm</b> | <p><b>Jodi Lee (from lectern):</b></p> <p>Thanks Jimmy and Harry and congratulations to all winners!</p> <p>We'll now a quick break and when we return we will draw our raffle winners – see you very shortly!</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>2.30pm</b> | <b>AV</b> – BGM + Vision scroll between Holding / Raffle / Silent Auction Slides                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>2.40pm</b> | <b>Olivia</b> – place two hosts along the walk from Palladium to Fidels to direct patrons to the after party.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>2.40pm</b> | <p><b>Jodi Lee (from lectern):</b></p> <p>Welcome back everybody! We have just drawn the digital raffle and have our winners, should you win please come up and see Olivia and Marissa at the front of the stage.</p> <p><b>AV</b> – Melbourne Victory raffle slide (1 x slide)</p> <p><b>Melbourne Victory raffle</b></p> <p><b>1<sup>st</sup> Prize:</b> Accom + dining package for 2 guests - Deluxe Room at Crown Towers, dinner at Silks to the value of \$500, breakfast for 2 at Conservatory and valet parking<br/><b>2<sup>nd</sup> Prize:</b> Dinner at Pincho Disco, up to \$500<br/><b>3<sup>rd</sup> Prize:</b> Sa1nt - \$500 Store Voucher SA1NT Running Kit<br/><b>4<sup>th</sup> Prize:</b> Dinner for 4 at George on Collins, up to \$400<br/><b>5<sup>th</sup> Prize:</b> \$140 Organic Fusion Facial Gift Card – Endota Spa<br/><b>6<sup>th</sup> Prize:</b> Melbourne Victory Team Signed Ball</p> <p><b>AV</b> – Business Card Draw slide (1 x slide)</p> <p><b>Business Card Draw</b></p> <ul style="list-style-type: none"> <li>- AGL Team Signed Jersey</li> </ul> <p><b>AV</b> – After party slide (1 x slide)</p> <p>Melbourne Victory would like to thank you for your attendance this afternoon. Please join us for our after party at Fidels (the old Merrywell). There are hosts in the foyer to direct you.</p> <p>While we enjoy the event here at Crown today, please take care of yourselves and others if you choose to gamble after our event.</p> <p>Now before we conclude, a big good luck to the team for tomorrow! No doubt everyone in this room is behind Popa, the coaching staff and the boys in blue! Now let's bring that trophy home!</p> |

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|               | <p>BUT, before we do, to conclude today's formalities, I would now like to welcome back to the stage Ivana and Evie – although I think we now call Evie the VICTORY VIOLINIST - for a special performance.</p> <p><b>Pyro – on standby</b></p>                                                  |
| <b>2.45pm</b> | <p>Ivana and Evie to perform Stand by Me</p> <p><b>Pyro – during first chorus</b></p>                                                                                                                                                                                                           |
| <b>2.50pm</b> | <p><b>Jodi Lee –</b></p> <p>Thank you Ivana and Evie!</p> <p>That wraps up formalities for today, we thank each and every one of you for your support of the club as we get ready for a huge day tomorrow.</p> <p>Enjoy the rest of your afternoon and a very big good luck and GO VICTORY!</p> |
| <b>2.50pm</b> | <b>AV – After Party Slide</b>                                                                                                                                                                                                                                                                   |
| <b>3.00pm</b> | Function concludes                                                                                                                                                                                                                                                                              |